



(Incorporated in Hong Kong with limited liability)
Stock code: 1475



Nissin Foods Extends Sponsorship of Local Tennis Star Cody WONG for Three Further Years until 2025

(Hong Kong, 12 January 2023) **Nissin Foods Company Limited** (“Nissin Foods”, and together with its subsidiaries, the “Group”; Stock code: 1475) is pleased to announce the extension of its sponsorship of Hong Kong tennis player Cody WONG for a period of three years from 2023-2025. Having sponsored Cody since 2021, Nissin Foods has increased its sponsorship support for the 20-year-old star as she continues to make strides on the professional circuit, in the hope that Cody will garner even more honours for herself and Hong Kong on the international arena.

“We are pleased to extend our support for Cody for a total of five years until 2025,” said **Mr. Kiyotaka ANDO, Executive Director, Chairman and Chief Executive Officer of Nissin Foods**. “Long-term support is important for elite athletes like Cody. With our support, she will be able to focus on building her skills, strengthening her physique, and enhancing her experience, particularly in international tournaments. Cody is a young talent with so much promise. We hope to give her comprehensive support that can help her to fully realise her talents and reach new heights. True to our founder Mr. Momofuku ANDO’s belief that ‘eating and sports are the two axles of health’, the sponsorship of Cody and youth tennis in Hong Kong aligns with Nissin Foods’ commitment to promoting sports and healthy lifestyles.”

Mr. Philip MOK, President of Hong Kong Tennis Association, said, “I would like to thank Nissin Foods for its committed support of youth tennis and our young elite players in Hong Kong. Support for players like Cody at this pivotal stage of their careers is so important and will allow her to continue her impressive progress on the professional circuit, whilst also inspiring other young players. After a fantastic season last year, we are excited to see how far Cody can go in 2023.”

“I am so grateful to Nissin Foods for its continued support,” commented **Cody**. “This sponsorship enables me to focus on my tennis and motivates me to train even harder to reach my goals. I cannot thank Nissin Foods enough for this wonderful support throughout my young career.”

In 2022 Cody won nine doubles title and one singles title on the ITF Women’s World Tennis Tour and achieved career-high rankings in both singles and doubles, reaching No. 343 and No.156 in the world, respectively. With the support of Nissin Foods, she is positioned to continue rising in the rankings and to collect more titles in 2023.

Nissin Foods is the official Youth Development Partner of the Hong Kong Tennis Association (“HKTA”) and the title sponsor of its three major local junior tournaments - the Hong Kong National Junior Tennis Championships, the Hong Kong Junior Tennis Series, and the Hong Kong Junior Tennis Novice Competition. These core events form the basis for local junior development, providing young players with optimal competitive opportunities to gain more match experience, whilst also allowing HKTA to identify promising talents. In recent years Nissin Foods has extended its support to elite players to provide financial assistance to help them maximise their full potential as professional players.

Photos

Photo 1



Mr. Kiyotaka ANDO (left), Executive Director, Chairman and Chief Executive Officer of Nissin Foods poses with Cody WONG (right) to celebrate the extension of Nissin Foods' sponsorship of Cody for three further years until December 2025.

Photo 2



Mr. Kiyotaka ANDO (left), Executive Director, Chairman and Chief Executive Officer of Nissin Foods with Cody WONG (right).

Photo 3



Mr. Kiyotaka ANDO (left), Executive Director, Chairman and Chief Executive Officer of Nissin Foods was joined by Mr. Philip MOK, President of the HKTA (first from right) and Cody WONG (second from right) to mark Nissin's announcement.

Photo 4



Cody WONG has achieved career high rankings in singles and doubles in 2022 with Nissin's support.

-End-

About Nissin Foods Company Limited

Nissin Foods Company Limited (The “Group”; Stock code: 1475) is a renowned food company in Hong Kong and Mainland China with a diversified portfolio of well-known and highly popular brands and the largest instant noodle company in Hong Kong. The Group officially established its presence in Hong Kong in 1984. The Group primarily manufactures and sells instant noodles, frozen foods and other food products under its two core corporate brands, namely “NISSIN (日清)” and “DOLL (公仔)” together with a diversified portfolio of iconic household premium food brands. The Group’s five flagship product brands, namely “Cup Noodles (合味道)”, “Demae Iccho (出前一丁)”, “Doll Instant Noodle (公仔麵)”, “Doll Dim Sum (公仔點心)” and “Fuku (福)” are also among the most popular choices in their respective food product categories in Hong Kong. In Mainland China, the Group has introduced technology innovation through the “ECO Cup” concept into the market and primarily focuses its sales efforts in the first-and second-tier cities.

Nissin Foods is a constituent of eight Hang Seng Indexes, namely: Hang Seng Composite Index, Hang Seng Consumer Goods & Services Index, Hang Seng Stock Connect Hong Kong Index, Hang Seng Stock Connect Hong Kong MidCap & SmallCap Index, Hang Seng Stock Connect Hong Kong SmallCap Index, Hang Seng SCHK Mainland China Companies Index, Hang Seng SCHK ex-AH Companies Index, and Hang Seng Small Cap (Investable) Index. For more information, please visit www.nissingroup.com.hk.

About Hong Kong Tennis Association

The HKTA is a non-profit organisation formed in 1909 with over 4,000 individual members and recognised by both the Asian Tennis Federation (ATF) and the International Tennis Federation (ITF). The HKTA's objectives are to promote tennis to all, to nurture talented players to compete at a regional & international level, and to raise the standard of the game in Hong Kong. To meet its objectives, the HKTA organises a number of local and international tennis tournaments, as well as grassroots, junior and elite development programmes, inter-club leagues, coaching certification courses, and a Tennis-For-All open enrollment programme.

Please visit <http://www.tennishk.org> for more information.

For media enquiries:

Nissin Foods Company Limited

Public Relations Department

Blanche Wong / Mabel Tan

Email: pr@nissinfoods.com.hk

The Hong Kong Tennis Association

Edith Lun

Direct: (852) 2504 8590

Mobile: (852) 9662 6587

Email: edith.lun@tennishk.org

Strategic Financial Relations Limited

Vicky Lee

Tel: (852) 2864 4834

Email: vicky.lee@sprg.com.hk

Aggie Fang

Tel: (852) 2114 4987

Email: aggie.fang@sprg.com.hk

Maggie Ko

Tel: (852) 2864 4890

Email: maggie.ko@sprg.com.hk